

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1492 - OBAMA/PRES - SKED C
Estimate Number	1492

Invoice #	04057641-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04057641
Alt Order #	04057641
Deal #	
Order Flight	07/21/12 - 08/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a								
					07/23/12 to 07/29/12	4x	MTWTF--				
	13			M	07/23/12	:30	5:29 AM	OFA12D076H	\$250.00		2
	13			W	07/25/12	:30	5:24 AM	OFA12D076H	\$250.00		4
	13			Th	07/26/12	:30	5:12 AM	OFA12D076H	\$250.00		1
	13			F	07/27/12	:30	5:11 AM	OFA12D076H	\$250.00		3
2	13	Good Day 530a	530a-6a								
					07/23/12 to 07/29/12	2x	MTWTF--				
	13			Tu	07/24/12	:30	5:58 AM	OFA12D076H	\$500.00		1
	13			W	07/25/12	:30	5:42 AM	OFA12D076H	\$500.00		2
3	13	Good Day 6a	6a-7a								
					07/23/12 to 07/29/12	3x	MTWTF--				
	13			Tu	07/24/12	:30	6:53 AM	OFA12D076H	\$750.00		3
	13			W	07/25/12	:30	6:59 AM	OFA12D076H	\$750.00		2
	13			Th	07/26/12	:30	6:59 AM	OFA12D076H	\$750.00		1
4	13	Good Day 7a	7a-8a								
					07/23/12 to 07/29/12	3x	MTWTF--				
	13			M	07/23/12	:30	7:32 AM	OFA12D076H	\$750.00		2
	13			Tu	07/24/12	:30	7:13 AM	OFA12D076H	\$750.00		1
	13			Th	07/26/12	:30	7:29 AM	OFA12D076H	\$750.00		3
5	13	Good Day 8a	8a-9a								
					07/23/12 to 07/29/12	4x	MTWTF--				
	13			M	07/23/12	:30	8:23 AM	OFA12D076H	\$650.00		2
	13			Tu	07/24/12	:30	8:21 AM	OFA12D076H	\$650.00		1
	13			W	07/25/12	:30	8:29 AM	OFA12D076H	\$650.00		3
	13			Th	07/26/12	:30	8:32 AM	OFA12D076H	\$650.00		4
6	13	Good Day 430a	430a-5a								
					07/23/12 to 07/29/12	2x	MTWTF--				
	13			Th	07/26/12	:30	4:51 AM	OFA12D076H	\$100.00		2
	13			F	07/27/12	:30	4:41 AM	OFA12D076H	\$100.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1492 - OBAMA/PRES - SKED C
Estimate Number	1492

Invoice #	04057641-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04057641
Alt Order #	04057641
Deal #	
Order Flight	07/21/12 - 08/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13	Good Day Sa 6a	6a-7a								
				07/23/12 to 07/29/12	2x		-----S-				
	13			Sa	07/28/12	:30	6:11 AM	OFA12D076H	\$350.00		1
	13			Sa	07/28/12	:30	6:43 AM	OFA12D076H	\$350.00		2
8	13	Good Day Sa 7a	7a-8a								
				07/23/12 to 07/29/12	2x		-----S-				
	13			Sa	07/28/12	:30	7:25 AM	OFA12D076H	\$650.00		1
	13			Sa	07/28/12	:30	7:53 AM	OFA12D076H	\$650.00		2
9	13	Good Day Sa 8a	8a-9a								
				07/23/12 to 07/29/12	2x		-----S-				
	13			Sa	07/28/12	:30	8:38 AM	OFA12D076H	\$600.00		1
	13			Sa	07/28/12	:30	8:59 AM	OFA12D076H	\$600.00		2
10	13	Good Day Su 8a	8a-9a								
				07/23/12 to 07/29/12	2x		-----S				
	13			Su	07/29/12	:30	8:10 AM	OFA12D076H	\$600.00		2
	13			Su	07/29/12	:30	8:38 AM	OFA12D076H	\$600.00		1
11	13	Good Day 9a	9-10a								
				07/23/12 to 07/29/12	4x		MTWTF--				
	13			M	07/23/12	:30	9:29 AM	OFA12D076H	\$600.00		4
	13			Tu	07/24/12	:30	9:59 AM	OFA12D076H	\$600.00		2
	13			W	07/25/12	:30	9:40 AM	OFA12D076H	\$600.00		1
	13			Th	07/26/12	:30	9:59 AM	OFA12D076H	\$600.00		3
12	13	Live with Kelly	10a-11a								
				07/23/12 to 07/29/12	5x		MTWTF--				
	13			M	07/23/12	:30	10:50 AM	OFA12D076H	\$400.00		4
	13			Tu	07/24/12	:30	10:54 AM	OFA12D076H	\$400.00		1
	13			W	07/25/12	:30	10:33 AM	OFA12D076H	\$400.00		2
	13			Th	07/26/12	:30	10:33 AM	OFA12D076H	\$400.00		5
	13			F	07/27/12	:30	10:43 AM	OFA12D076H	\$400.00		3
13	13	Wendy Williams	11a-12p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1492 - OBAMA/PRES - SKED C
Estimate Number	1492

Invoice #	04057641-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04057641
Alt Order #	04057641
Deal #	
Order Flight	07/21/12 - 08/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	13	Wendy Williams	11a-12p								
					07/23/12 to 07/29/12	5x	MTWTF--				
	13			M	07/23/12	:30	11:51 AM	OFA12D076H	\$200.00		4
	13			Tu	07/24/12	:30	11:26 AM	OFA12D076H	\$200.00		1
	13			W	07/25/12	:30	11:50 AM	OFA12D076H	\$200.00		3
	13			Th	07/26/12	:30	11:56 AM	OFA12D076H	\$200.00		5
	13			F	07/27/12	:30	11:28 AM	OFA12D076H	\$200.00		2
14	13	Fox 13 News at Noon	12p-1p								
					07/23/12 to 07/29/12	5x	MTWTF--				
	13			M	07/23/12	:30	12:43 PM	OFA12D076H	\$250.00		1
	13			Tu	07/24/12	:30	12:23 PM	OFA12D076H	\$250.00		3
	13			W	07/25/12	:30	12:10 PM	OFA12D076H	\$250.00		4
	13			Th	07/26/12	:30	12:22 PM	OFA12D076H	\$250.00		2
	13			F	07/27/12	:30	12:59 PM	OFA12D076H	\$250.00		5
15	13	M-F 1p-2p	1p-2p								
					07/23/12 to 07/29/12	2x	MTWTF--				
	13			M	07/23/12	:30	1:09 PM	OFA12D076H	\$200.00		1
	13			W	07/25/12	:30	1:23 PM	OFA12D076H	\$200.00		2
16	13	Fox News Sunday	9a-10a								
					07/23/12 to 07/29/12	2x	-----S				
	13			Su	07/29/12	:30	9:41 AM	OFA12D076H	\$700.00		2
	13			Su	07/29/12	:30	9:59 AM	OFA12D076H	\$700.00		1
17	13	Judge Judy	4p-5p								
					07/23/12 to 07/29/12	2x	MTWTF--				
	13			M	07/23/12	:30	4:54 PM	OFA12D076H	\$550.00		1
	13			Tu	07/24/12	:30	4:28 PM	OFA12D076H	\$550.00		2
18	13	Fox 13 News at 5p	5p-530p								
					07/23/12 to 07/29/12	2x	MTWTF--				
	13			W	07/25/12	:30	5:28 PM	OFA12D076H	\$900.00		1
	13			F	07/27/12	:30	5:23 PM	OFA12D076H	\$900.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

**Remit Address:**

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

MyFoxTampaBay.com
 www.myfoxtampabay.com

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Advertiser	Obama for America
Product	95/101/1492 - OBAMA/PRES - SKED C
Estimate Number	1492

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04057641-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Order #	04057641
Alt Order #	04057641
Deal #	
Order Flight	07/21/12 - 08/03/12

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	13	Fox 13 News at 530p	530p-6p								
					07/23/12 to 07/29/12	2x	MTWTF--				
	13			M	07/23/12	:30	5:43 PM	OFA12D076H	\$900.00		1
	13			Th	07/26/12	:30	5:45 PM	OFA12D076H	\$900.00		2
20	13	Fox 13 News Su 6p	6p-7p								
					07/23/12 to 07/29/12	2x	-----S				
	13			Su	07/29/12	:30	6:21 PM	OFA12D076H	\$800.00		2
	13			Su	07/29/12	:30	6:44 PM	OFA12D076H	\$800.00		1
21	13	Insider	730p-8p								
					07/23/12 to 07/29/12	1x	MTWTF--				
	13			Tu	07/24/12	:30	7:47 PM	OFA12D076H	\$1,000.00		1
22	13	Sa 7p-8p	7p-8p								
					07/23/12 to 07/29/12	1x	-----S-				
	13			Sa	07/28/12	:00			\$600.00	See MG 22.2	1
	13	Fox 13 News Sa 7p		Sa	07/28/12	:30	7:39 PM	OFA12D076H	\$600.00	MG for 22.1 07/28	2
23	13	Hells Kitchen	8p-9p								
					07/23/12 to 07/29/12	1x	M-----				
	13			M	07/23/12	:30	8:28 PM	OFA12D076H	\$7,500.00		1
25	13	So You think you can danc	8p-10p								
					07/23/12 to 07/29/12	1x	--W----				
	13			W	07/25/12	:30	7:59 PM	OFA12D076H	\$6,500.00		1
27	13	M-Su 10p-1030p Late News	10p-1030p								
					07/16/12 to 07/22/12	3x	-----S				
	13			Su	07/22/12	:30	10:01 PM	OFA12D076H	\$1,600.00		2
	13			Su	07/22/12	:30	10:24 PM	OFA12D076H	\$1,600.00		3
	13			Su	07/22/12	:30	10:30 PM	OFA12D076H	\$1,600.00		1
28	13	M-Su 1030-11p Late News	1030p-11p								
					07/16/12 to 07/22/12	3x	-----S				
	13			Su	07/22/12	:30	10:37 PM	OFA12D076H	\$1,000.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1492 - OBAMA/PRES - SKED C
Estimate Number	1492

Invoice #	04057641-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04057641
Alt Order #	04057641
Deal #	
Order Flight	07/21/12 - 08/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	13	M-Su 1030-11p Late News	1030p-11p								
	13			Su	07/22/12	:30	10:50 PM	OFA12D076H	\$1,000.00		3
	13			Su	07/22/12	:30	10:59 PM	OFA12D076H	\$1,000.00		1
29	13	Fox 13 News Edge 11p	11p-1135p								
					07/23/12 to 07/29/12	1x	MTWTF--				
	13			M	07/23/12	:30	11:21 PM	OFA12D076H	\$850.00		1
30	13	Closer	1130p-2a								
					07/23/12 to 07/29/12	2x	-----S				
	13			Su	07/29/12	:30	11:56 PM	OFA12D076H	\$400.00		1
	13			Su	07/29/12	:30	12:10 AM	OFA12D076H	\$400.00		2

Aired Spots **70**

<u>Gross Total</u>	\$53,500.00	
<u>Agency Commission</u>	\$8,025.00	
<u>Net Amount Due</u>	\$45,475.00	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.